<u>Discounts</u> In appreciation to the artists who make our exhibits possible, artists who are juried into an exhibit will receive a 20% discount off both gallery purchases and framing while their work is on display. If an artist's work receives the People's Choice award, the discount is extended for the length their work is on display. We thank you for being an active part of the Arts in St. Charles!

Promotional Information Framations reserves the right to photograph all exhibited works for use on our website, email announcement for the exhibit and for use in press releases and exhibition promotions.

Liability and Insurance

While reasonable precautions are taken to safeguard entries, Framations does not insure work submitted to the gallery for Exhibitions and is not responsible for loss or damage to any work submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork.

Framations is dedicated....

to working with artists to enhance their work with affordable framing...and to provide exhibition opportunities in our beautiful historic area.

Upcoming Call for Entry

Beyond the Lens XII

Jan 26 - March 1, 2018 Entries Due: Jan 19 - 21

Contact Us:

Framations Custom Framing & Art Gallery 218 North Main St. St. Charles, MO 63301

(636) 724-8313 framations@earthlink.net

Visit us on the web: www.framations.com

Framations' Resident Artists:

Diana Saffo Bono Serena Boschert Kim Carr Kirk Cawiezell Jessica Drever Ron Edwards Renea Erickson Ken Farris Natalie Fleming Kathy Gomric Rich Gordon Suzanne Lowry Catherine Mahoney Sarah Merideth Shirley Nachtrieb Garry Rose Sherry Salant Juliette Travous Lee Walter Linda Wilmes

Framations is proud to support local artists by hosting Resident Artists and new Featured Exhibits every six weeks. Framations also offers custom framing, including in-stock and value frames.

A. Wilson

Our goals are to offer custom framing you can afford and multiple opportunities for artists to display their work throughout the year.

Framations

218 North Main Street, St. Charles, MO 63301 636.724.8313 / www.framations.com Framations@earthlink.net

CALL FOR ART

Memory: Joy & Loss

An all media juried exhibit of work focusing on the significance of memory and its impact on our lives.

ON EXHIBITION:

Dec 8, 2017 - Jan 18, 2018

Framations Custom Framing & Art Gallery

Exhibit Essentials

About the Exhibit Theme:

Memory plays a dual role. On one hand, memories can be a source of joy when they are things we hope to always remember. But on the other hand, memories can serve as a reminder of things we've lost or regret. Even worse at times are the things we wish we could remember, but can't. Here, we will focus on memory and it's function in our lives. "Sometimes you never know the value of a moment until it becomes a memory." – Dr. Seuss

Art and Awareness At Framations, we strive to periodically host exhibits that incorporate awareness in areas that affect our community. In this exhibit, we are focusing on resources available in our community for individuals suffering from Alzheimer's. Additionally, we will also raise awareness for some local programs for seniors that aim to keep them active and engaged in the community.

Eligible Artwork

- We ask each artist to include with their entry a short statement (max 300 words) that describes how their artwork relates to the theme. Open to artists 18 years of age or older living in the St. Louis region.
- Open to all wall hung and 3D mediums. Max size for wall hung work, including frames is 80 United Inches (United inches = Length + Width)
- 3D works must fit on a pedestal of 18" x 18" (if requiring a pedestal). Freestanding pieces must fit through a standard size door and use and area of floor space no larger than 4' (2' x 2' or 1' x 4' for example) and a height no larger than 6'.
- Work completed in the past 3 years that has not been exhibited in any juried exhibition at Framations.
- Original work not completed under instruction. All imagery must be the artist's original work. This includes collage images.
- A diptych/triptych counts as one entry only if priced as a whole. Individually priced works will be considered as separate entries.
- Work must be suitably framed, wired and ready to

hang. Some pieces, such as gallery wrap canvases, fiber work, etc. do not require frames. Framations reserves the right to reject work that is not properly prepared for hanging or is in any way unstable.

 Works in their original medium (a watercolor is an original, a reproduction of a painting is not the original medium, etc)

About Entering

<u>Submissions</u> Entries must be hand delivered to Framations: Dec 1 & 2: 10-6 or Dec 3: 12 – 5. Artists may print and fill out the entry form in advance from www.framations.com or fill out at the gallery.

Entry Fee/Charitable Donation Artists may submit up to four works for a non-refundable entry fee of \$8.00 per piece. If artists choose to contribute to our Food Drive, their entry fee will be reduced to \$7.00 per entry for each non-perishable food item or toiletry donated. All food will be donated to St. Louis Area Foodbank. Entry fees are intended to help cover the costs incurred by hosting the exhibit. These include but are not limited to postcards, postage, reception costs, awards, etc.

Notification Artists will be notified concerning acceptance within 24 hours of jury process. Please plan to pick up any declined work before the reception on Dec 8, or to make other arrangements.

Awards First Place- \$100 Second Place- \$70
Third Place- \$40 Honorable Mention Ribbons

Opening Reception Friday, Dec 8: 6-8 pm

Retrieval of Works Any unsold work can be retrieved the weekend following the close of the exhibit: Friday Jan 19 & Saturday Jan 20: 10-6 & Sunday Jan 21: 12-5.

Sales Sales are encouraged. Framations will retain a 25% commission on any work sold through the exhibition. All works must be clearly marked upon entry with price or designated NFS. The gallery offers Installment Plans on artwork purchases, up to 90 days depending on the purchase amount. If a customer purchases your work in this way, you are paid the amount due once the contract is complete.

About Juried Exhibits

Dependent on the juror's decision, an artist may find that all, some, or possibly none of their pieces are chosen to be a part of the exhibition. Framations strives to promote excellent exhibitions that are juried to fit the exhibit space but also display the best quality work chosen from what is entered.

<u>Iuror</u> Former gallery-owner and entrepreneur Lynn Friedman Hamilton has extensive experience in the art world in St. Louis. In 6 years as Director of Brentwood Gallery, Hamilton curated more than 70 shows which traveled regionally and internationally. Long a champion of older artists, Lynn spent more than a quarter of a century organizing social group activities for older artists and adults, before forming the 501(c) (3) not for profit organization Maturity and Its Muse. Since its incorporation in 2010, the organization has had the goal of engaging all older adults in free, professionally led participatory arts programs that enhance health and wellness. The first program was the Maturity and Its Muse exhibition curated by Hamilton and film which opened at the Sheldon Art Galleries in St. Louis in 2010, with a tour thereafter. This has led to other collaborative exhibitions and artistic endeavors in the St. Louis region, such as KARE. The Kemper Art Reaches Everyone (KARE), began as a pilot program in collaboration between the Mildred Lane Kemper Art Museum at Washington University and Maturity and Its Muse. This program is designed for adults with early to moderate Alzheimer's and their care partners who are encourage to engage with art in the Museum's galleries, and then create a hands-on project inspired by the encounter., The success of this outreach to caregivers and patients with Alzheimer's disease, has encouraged Executive Director, Lynn Friedman Hamilton to develop new programs and partnerships, for example: with the Missouri Botanical Garden (Memories@MoBot), the St. Louis County Library system, David Marchant of the Washington University Dance Department (Memory in Motion), the Alzheimer's Association, and the Washington University in St. Louis Music Department. Lynn's activities and interests in improving the quality of life for seniors earned her the 2016 Woman of Achievement award in recognition of her Services to Older Adults.

More info on next page →