

## Framations is dedicated....

to working with artists to enhance their work with affordable framing...and to provide exhibition opportunities in our beautiful historic area.

## Upcoming Calls for Entry

### ***Renewal (all media)***

May 3 – June 13

Entries Due: April 26 - 28

### ***Beyond the Horizon, Across the Divide II (all media)***

June 21 - Aug 1

Entries Due: June 14 - 16

See [www.framations.com](http://www.framations.com) for information on submitted artwork for new Resident Artist spaces for 3D and Jewelry art.

## Important Dates to remember for this exhibit

<b>Entries Due to Framations</b>	March 8 & 9: 10-6 or March 10: 12 – 5.
<b>Notifications emailed by</b>	March 12
<b>Pick up declined artwork</b>	March 12 - 15: 10-6
<b>Opening Reception</b>	Friday, March 15: 6-8pm
<b>Exhibit on Display</b>	March 15 - April 25, 2019
<b>Retrieval of Artwork</b>	April 26 & 27: 10-6 or April 28: 12-5

Framations is proud to support local artists by hosting Resident Artists and new Featured Exhibits every six weeks. Framations also offers custom framing, including in-stock and value frames.

Our goal is to offer custom framing you can afford and multiple opportunities for artists to display their work throughout the year.

### Framations

218 North Main Street, St. Charles, MO 63301

636.724.8313 / [www.framations.com](http://www.framations.com)

[Framations@gmail.com](mailto:Framations@gmail.com)

# CALL FOR ART

## Texture

An all media juried exhibit exploring the surface quality of physical textures on the surface of artwork.

### ON EXHIBITION:

March 15 - April 25,  
2019

Framations Custom  
Framing & Art Gallery

## Contact Us:

### **Framations Custom Framing & Art Gallery**

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St. Charles, MO 63301

(636) 724-8313

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## Exhibit Essentials

### About the Exhibit Theme:

Texture is the surface quality of a work of art. It can be distinguished by both its perceived visual and physical properties. For *Texture*, Framations asks artists to focus on the physical textures that add to the surface of the artwork. These often create a deeper response for the viewer, as the depth brings more to examine and engage the viewer. Open to all media, this exhibit requires artists to use physical texture in their work to explore depth and richness and draw in the viewer. This could be a thick application of paint, wax, fabric, paper, or other layers built up in on the surfaces. In other words, texture you can feel on the surface.

### Eligible Artwork

- **Artists are encouraged to write individual statements specific for each entry (max 300 words) - NOT an overall statement or bio.** - that describes how their artwork relates to the theme. This is optional for this exhibit, but it can enhance the viewer's experience.
- Open to all wall hung and 3D mediums. **Max size for wall hung work, including frames is 80 United Inches (United inches = Length + Width)**
- 3D works must fit on a pedestal of 18" x 18" (if requiring a pedestal). Freestanding pieces must fit through a standard size door and use and area of floor space no larger than 4' (2' x 2' or 1' x 4' for example) & a height no larger than 6'.
- Work completed in the past 3 years that has not been exhibited in any juried exhibition at Framations.
- Original work not completed under instruction. All imagery must be the artist's original work. This includes collage images.
- A diptych/triptych is considered one entry only if priced as a whole. Individually priced works will be considered as separate entries.
- Work must be suitably framed, **wired and ready to hang.** Some pieces, such as gallery wrap canvases, fiber work, etc. do not require frames. Framations reserves the right to reject work that is not properly prepared for hanging or is in any way unstable.
- Works in their **original medium** (a watercolor is an original, a reproduction of a painting is not the original medium, etc)

## About Entering

**Open to artists 18 or older living in the St. Louis region.**

**Submissions** Entries must be hand delivered to Framations: Friday March 8 & Saturday March 9: 10-6 or Sunday March 10: 12 – 5. Artists may print and fill out the entry form in advance from [www.framations.com](http://www.framations.com) or fill out at the gallery.

**Entry Fee** Artists may submit up to four works for a **non-refundable entry fee** of \$8.00 per piece. Entry fees are intended to help cover the costs incurred by hosting the exhibit. These include but are not limited to postcards, postage, reception costs, awards, etc.

**Notification** Artists will be notified concerning acceptance within 24 hours of jury process. Please plan to pick up any declined work before the reception on March 15, or to make other arrangements.

**Awards** *First Place-* \$100 *Second Place-* \$70  
*Third Place-* \$40 *Honorable Mention* Ribbons

**Opening Reception** Friday, March 15: 6-8 pm

**Retrieval of Works** Any unsold work can be retrieved the weekend following the close of the exhibit: Friday April 26 & Saturday April 27: 10-6 & Sunday April 28: 12-5. ***Please DO NOT plan to pick up work before this weekend.*** If you cannot come this weekend, please make arrangements with the gallery for afterward.

**Sales** Sales are encouraged. Framations will retain a 25% commission on any work sold through the exhibition. All works must be clearly marked upon entry with price or designated NFS. The gallery offers Installment Plans on artwork purchases, up to 90 days depending on the purchase amount. If a customer purchases your work in this way, you are paid the amount due once the contract is complete.

**Promotional Information** Framations reserves the right to photograph all exhibited works for use on our website, email announcement for the exhibit and for use in press releases and exhibition promotions.

**Discounts** In appreciation to the artists who make our exhibits possible, artists who are juried into an exhibit will receive a 20% discount off both gallery purchases and framing while their work is on display. If an artist's work receives the People's Choice award, the discount is extended for the length their work is on display. We thank you for being an active part of the Arts in St. Charles!

## About Juried Exhibits

**Dependent on the juror's decision**, an artist may find that all, some, or possibly none of their pieces are chosen to be a part of the exhibition. Framations strives to promote excellent exhibitions that are juried to fit the exhibit space but also display the best quality work chosen from what is entered.

**Juror** Mark Witzling's path to artistic memory keeper has been decades in the making. As a marketing and branding strategist, Mark spent his professional career around writers, designers and artists who visually shaped his ideas. It wasn't until he was in his 40's and on a trip to Italy that he was moved to helm his own creative trek. Stirred by the frescos of Rome and Florence, where art was intended to be part of the landscape, he picked up a brush when he returned home, diving headfirst into a variety of creative experiences to unleash his own artistic ambition. His foundation began in representational oil painting, but the combination of oil and malleable cold wax together with more introspective subjects steered him toward abstraction. Studying in the studios of various artists he began to hone his craft. He has studied in studios across the country, from Santa Fe and Albuquerque to Wisconsin and Montana. His work appeared in the 2017 book *Cold Wax Medium – Techniques, Concepts, Conversations*. In 2017 he was selected into the prestigious St. Louis Art Fair Emerging Artist program, and in 2018 he was selected as an artist-in-residence at Chateau Orquevaux in France. Through these experiences the landscapes he encounters continue to influence his work. He continues to paint regularly in the same studio where he started over 15 years ago. Mark is currently Executive Director of Craft Alliance Center of Art + Design. Learn more at [www.markwitzlingart.com](http://www.markwitzlingart.com)

**Liability and Insurance** While reasonable precautions are taken to safeguard entries, Framations does not insure work submitted to the gallery for Exhibitions and is not responsible for loss or damage to any work submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork.

**Entry in this Exhibition indicates agreement with all conditions in this prospectus.**