

Don't cut your hair til March 8!!!

Framations Art Gallery in conjunction with Metro the Salon will be hosting an event called "The Look of Love" with proceeds to benefit *Locks of Love*. Hair Donations will be collected at Framations Art Gallery & the donor will then receive a free style from **Metro the Salon!** Hair Donors must meet the requirements listed at the bottom of this page. The event also includes complimentary gift bags with items/certificates that have been donated from local vendors for the event (while supplies last). Register to win a Custom Portrait Gift Certificate from Pastel & Oil Portrait Artist Lisa Ober (valued at \$700.00) for only \$10.00 per entry. More raffle items to come. Visit Framations.com for more details & directions to the event.

ABOUT LOCKS OF LOVE

This event will benefit Locks of Love, a not-for-profit organization that provides recipients with a custom, vacuum-fitted hairpiece made entirely from donated human hair. Most of the applicants suffer from an autoimmune condition called alopecia areata for which there is no known cause or cure. Others have suffered severe burns or injuries or endured radiation treatment to the brain stem or other dermatological conditions that result in permanent hair loss.

The organization, which began operation in 1998, has helped over 2000 children since its first year of operation. Thousands of bundles of donated hair arrive as a result of the national publicity that Locks of Love receives in newspapers, magazines, and television programs. Children comprise over 80 percent of the donors, making this a charity where children have an opportunity to help children. Donated hair is evaluated for its usefulness according to the following guidelines:

- It must be at least 10 inches in length
- It must be bundled in a pony-tail or a braid
- Bleached hair cannot be used. Hair that has been dyed or permed *can be used*.

Monetary donations to Locks of Love are tax deductible. For more information about Locks of Love, please call (561)-963-1677, or 1-888-896-1588 for toll-free recorded information Visit their web site at www.LocksofLove.org



The Look of Love

March 5 - March 30, 2008
An Exhibition To Benefit



Framations
Custom Framing
& Art Gallery

CALL FOR ENTRY

CALL FOR ENTRY: The Look of Love: An Exhibition To Benefit Locks of Love

The Look of Love

A walk-in, juried Exhibition of 2D work based on the theme "The Look of Love"

Eligible Participants

- Area artists 18 years of age or older.

Eligible Artwork

- Work focusing on the 2D painting and drawing mediums (oil, acrylic, watercolor, pastel, pencil, pen & ink, charcoal)
- Work Completed within the last three years
- Original work not completed under instruction
- All 2D work must be suitably framed, *wired* and ready to hang. Framations reserves the right to reject work that is not properly prepared for hanging or is in any way unstable.
- Sizes, including frames, are not to exceed 24" x 30"

Submissions

Entries must be hand delivered to Framations during the dates and times specified in this prospectus.

Dates: Sat or Sun, March 1 & 2, 2008

Times: 12-5 pm

Entry Fee

Artists may submit up to three works for a non-refundable entry fee of \$20.00. All entry fees will be donated directly to Locks of Love. All monetary donations are tax-deductible.

Awards & Opening Reception

March 8: 1-4 pm

Awards at 2:30 pm

Awards

Because this exhibit is part of an event intended to benefit a charity organization, all entry fees collected will go directly to Locks of Love. There will be ribbons awarded and the winners will be published in StreetScape Magazine.

Sales

Sales are encouraged. In lieu of our normal commission, 20% of all sales from this exhibit will be donated to Locks of Love. All works must be clearly marked upon entry of price or designated NFS.

Juror

Eric Shultis received an Associate Degree in Illustration from Kendall College of Art and Design, a Bachelor Degree in Fine Art from the same, and a Master of Fine Art from the University of Illinois at Urbana Champaign. His work has been exhibited in Chicago, Los Angeles, Washington D.C., Albuquerque, Santa Fe, and locally at Gallery 210 UMSL, The Sheldon Art Galleries, The Foundry Art Centre, and The Contemporary Art Museum St. Louis. His work was included in the 2004 Illinois State Museum exhibition Think Small curated by Robert Sill.

Eric is Vice President of the Alton Area Landmarks Association, and accompanist for the Chapel Choir at Greater Faith Missionary Baptist Church. Eric is a Professor and Program Coordinator for the General Fine Arts Program at St. Louis Community College Florissant Valley.

Dates to Remember

March 1 & 2	Entries due between 12-5 pm both days
March 4	Work Juried by Eric Shultis
March 4 & 5	Artists notified by phone of work accepted or declined
March 5-7	Retrieval of Declined artwork 10-6 both days
March 8	Opening Reception 1-4 pm Awards at 2:30 pm
March 30	Close of Exhibit
April 1 - 2	Retrieval of works 10-6 both days

Liability and Insurance

While reasonable precautions are taken to safeguard entries, Framations does not insure work submitted to the gallery for Exhibitions and is not responsible for loss or damage to any work submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork. **Entry in this Exhibition indicates agreement with all conditions in this prospectus.**



Custom Framing and Art Gallery

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